

COMMUNICATIONS AND PUBLICATIONS DIVISION

**Meeting of the CPD Executive Committee
Seoul (Korea) - October 2, 2010 (9:00-17:00) / October 3, 2010 (9:00-12:00)**

PROVISIONAL MINUTES

Members:	Position	Term and Time of Office
<i>Ellis Jacobs - EJ (US)</i>	Chair	2 nd 2010 01 - 201212
<i>Khosrow Adeli – KA (CA)</i>	Vice-Chair / PR Coordinator	2 nd 2010 01 - 201212
<i>Thanh Van Ta – TT (VN)</i>	Secretary / Publications- Distance Learning Coordinator	1 st 2009 01 - 2010 12
<i>Grazyna Sypniewska - GS (PL)</i>	Editor, eJIFCC	2 nd 2010 01 - 201112
<i>Edgard Delvin - ED (CA)</i>	Editor IFCC News	2 nd 2010 01 - 201212
<i>Franz Baumann – FB (DE)</i>	Corp Rep.	2 nd 2010 01 - 201012

Guests: Andrew Lyon (AL) (IFCC Web Editor), Silvia Cattaneo (SC) (IFCC Office)

Apologies: Edgard Delvin, Franz Baumann, Thanh Van Ta

10.0 Agenda and Minutes

10.0.1 EJ called the meeting to order at 8:55. Committee members were welcomed and **ALL** volunteered to take minutes.

10.0.2 The agenda was approved as circulated.

10.0.3 The minutes for the July meeting in Corfu were reviewed and approved as circulated.

10.1 Activity and Reports

10.1.1. Report of the Chair (EJ)

- a) EJ reported that there will be discussions regarding nominations for a variety of CPD positions during the meeting.
- b) EJ had been in contact with Siemens regarding their distance learning programs.
- c) There was a brief review of IFCC office staff changes and EJ welcomed SC in her support role to the CPD-EC.
- d) An invitation to journal editors and publishers to a meeting on Monday was extended and five are anticipated to attend.
- e) The contract with CCLM as the official journal of the IFCC will be discussed.

10.1.2. Report of the Vice-chair (KA)

- a) See report of Committee on Public Relations.
- b) KA has helped EJ with a variety of issues.

10.1.3 Report of the Secretary (Liaison with EMD)

Due to the resignation of the secretary, no report was received

10.2. Report from Committees

10.2.1 Committee on Public Relations (KA)

10.2.1.1 Membership

	Position	Term and Time of Office	
Khosrow Adeli – KA (CA)	Chair	2 nd	2010 01 – 2012 12
Magdalena Krintus –MK (PL)	Member	1 st	2008 01 – 2010 12
Loralie Langman – LL (US)	Member	1 st	2008 01 – 2010 12
Susan Matthews – SM (AU)	Member	1 st	2008 01 – 2010 12
Monica Spalvieri– MS (AR)	Member	1 st	2008 01 – 2010 12
Abdolamair Allameh – AA(IR)	Consultant	1 st	2009 01 – 2011 12
Oscan Erel – OE (TK)	Consultant	1 st	2008 01 – 2010 12
David Holt – DH (UK)	Consultant	1 st	2008 01 – 2010 12
Chris Lam- CL (HK)	Consultant	1 st	2009 01 – 2011 12
Endang Hoyaranda – EH (APFCB)	Advisor	1 st	2009 01 – 2011 12
Fouad Harb – FH (Arabic Fed)	Advisor	1 st	2009 01 – 2011 12
Ana Leticia de Maselli (COLABIOCLI)	Advisor	1 st	2009 01 – 2011 12
Ian Watson (EFCC)	Advisor	1 st	2009 01 – 2011 12

A third meeting of the PR committee was held in Corfu with all 5 members and CPD advisors. The next meeting will occur in Berlin and there is a need to determine how to renew the PR-committee membership. Contributions by all committee members were reviewed. The need for national or regional nominations was emphasized. After a lengthy discussion, it was decided to renew half (2 members) from nominations from member countries. Regional federations would be asked to nominate advisors. It was decided to recommend to the EB that Susan Mathews and Loralie Langman be reappointed for a second term.

10.2.1.2 Activity Report (Also see section 10.4.7)

10.2.1.2.1 – Labs are Vital Campaign

The collaboration has recently been stronger, via contacts with Brenda Luna (LAV Director). Brenda met with KA in Toronto for 1 day in July to review plans. Conference calls will be used to move forward, exchange ideas for goals & objectives (e.g. funding a study to assess the contribution of lab medicine to medical decisions). Two of the committee members (KA) and Susan Matthews(SM) were invited by the LAV to join the recently established KOL board. SM has also been assisting the Abbott LAV program in its local and regional activities in Australia and Asia-Pacific. A joint meeting of the C-PR and LAV program is being planned in May 2011 in Berlin during the IFCC WorldLab congress

10.2.1.2.4 – Publicity at Meetings

SM also presented an IFCC PR poster at a recent conference in Australia to publicize the critical role of IFCC in the field of laboratory medicine.

Collaborations with Scientific Division to promote IFCC as a global partner in lab practice guidelines was discussed.

10.3 Reports from Working Groups

10.3.1 Working Group – eJIFCC (GS).

10.3.1.1 Membership

	Position	Term and Time of Office	
Grazyna Sypniewska – GS (PL)	Chair	2 nd	2010 01 – 2011 12
Borut Bozic –BB (SL)	Member		
Rajiv Erasmus – RE (SA)	Member		

Nilda Fink – NF (AR)	Member
Danyal Sayed – DS (USA)	Member
Sanja Stankovic – SS (SRB)	Member

10.3.1.2 Activity Report

- a) The recent issues of the journal were reviewed and an upcoming issue for October that would include a review on proteomics was described. The fourth issue for 2010 would be a pot pourri.
- b) Problems with the content and consistency of PSEP reports were reviewed. It was suggested that GS contact Janet Smith from Education Division regarding problems with PSEP reports being submitted, to find solutions.
- b) A plagiarism complaint from early 2010 was successfully handled the satisfaction of all parties involved.
- c) The merits in making alterations to the eJIFCC to improve submissions by authors were discussed. It was suggested that GS contact Anthony Newman and Mario Pebani to discuss opportunities for support from De Gruyter and Elsevier

There was a general discussion regarding the journal

- The journal fills a role in providing information about education in Lab Medicine.
- There is potential to invite IFCC symposia to submit papers and or IFCC award winners to submit papers.
- Marketing the eJIFCC: It is possible to re-apply for indexing by PubMed. The last application was in 2007 and this was evaluated in 2008 and a reply was received in 2009.
- We should include instructions on 'how to cite eJIFCC' on the website.
- We may need more information on how to apply for indexing in Scopus, index medicus.
- We could seek advice about formatting the journal articles of the website.

10.3.2 Working Group IFCC News (ED)

10.3.2.1 Membership

	Position	Term and Time of Office
Edgard Delvin – ED (CA)	Chair	2 nd 2010 01 – 2012 12
Hedili Adderrazek - HA (TU)		
Montserrat Blanes - MB (PY)		
Mabel Charles-Davis - MCD (NI)		
Spiroula Christou – SC (GR)		
Sylvan Fahel da Fonseca - SF (BR)		
Xavier Fuentes Arderiu –XFA (SP)		
Damien Gruson – DG (BE)		
Joseph Lopez – JL (MY)		
Brguljan Meska Pika – BP (SI)		
Stella Raymondo –SR (UY)		
Rosa Sierra Amor – RSA (MX)		
Grazyna Sypniewska – GS (PL)		

10.3.2.2 Activity Report

See Separate Written Report

10.3.3. Working Group – Internet & Distance Learning (AL for TT)

10.3.3.1 Membership

	Position	Term and Time of Office	
Thanh Van Ta- TT (VN)	Chair	1 st	2009 01 – 2010 12
Andrew Lyon –AL (CA)	Member		
Petr Kocna – PK (CZ)	Member		

TT has resigned as Secretary/Publications - Distance Learning Coordinator due to work conflicts.

10.3.3.2 Activity Report

10.3.3.2.1 Office Email/IT systems

There is a need to review generic ifcc email addresses (e.g. ifcc@ifcc.org, president@ifcc.org etc).

10.3.3.2.2 Status of New Website

Updates to the current website were reviewed with plans for building a new website. There was a general discussion about the new website and it was encouraged that the first bills be paid for the new website prior to Dec 31st 2010.

10.3.3.2.3 Databases/Database Management

There was discussion about the requests to update the C- NPU webpage to comply with the agreements made in Corfu. We are ready to accept a flat file of the database to facilitate downloading.

10.3.3.2.4 Website Statistical Report – see attached report (Analytic_Report(Apr_Oct 2010).pdf)

10.3.3.2.5 Open & Closed Forums

No discussion

10.3.3.2.6 Distance Learning Programs

There was no news about the Siemens distance learning modules. There is interest in knowing the number of hits for the Spanish version of the BNP presentation.

10.3.4 Working Group - Spanish (Ibero-american) Nomenclature and Translations – No Report Received

10.4 Reports on Publications:

10.4.1 Documents from Committees & Working Groups-Report of Publications Coordinator

10.4.2 Monographs

Currently there are no monographs in development

10.4.3 Books (EMD publications, Silver Book)

We are waiting to hear an update about the Silver book publication

10.4.4 Conference Proceedings

Proceedings of the 12th Bergmeyer Conference were published in The Scandinavian Journal of Clinical and Laboratory Investigation, Vol 70, Supl 242

10.4.6 Handbook

The 2009-11 version of the handbook has been placed on the website.

10.4.7 Public Relations Materials

10.4.7.2 PR Brochures

The brochures were developed in English and are now available in 9 languages representing ~80% of the world population. The Japanese and Indian societies declined to produce translations because English was adequate. Polish and Persian translation is now available and the possibility of a Turkish translation is underway. The IFCC creates a pdf version of the brochure for local printing by a society. **Action** Make the brochures available on the website. **Action** Bring printed versions of the brochures to meetings for distribution. Additional translations are welcome.

A general brochure has been created for the public that explains the discipline of laboratory medicine. A draft brochure is under development: "Understanding Lab Medicine", for website distribution and for medical, nursing and administrative staff. Input and reviews are requested. There was some concern about the copyright on photographs used in the brochure. The target date to complete the brochure is spring 2011..

10.4.7.3 Key Directory

On hold

10.4.7.4 Powerpoint Presentations

PR Slide Kit - The slides were finalized for the Corfu meeting. **Action** Put the slide set on the website (as a powerpoint file type (locked pdf version), and a blank slide (as powerpoint). The slide set was reviewed. **Action** It was noted that some membership numbers need to be updated. This needs to be updated annually, as part of a package for EB. **Action:** Consider creation of a webinar (to be followed up with EB). A CD is available for playback at congress booths.

Lab Medicine slide kit:- the first version of this kit was discussed at Corfu and it was recently revised by Susan Mathews. It is titled "Understanding Laboratory Medicine". The target date to complete the kit is spring 2011.

10.7 Related Journals

10.7.1 Meeting of Editors

10.7.1.1 Meeting of Society Journal Editors and Publishers is scheduled to be held at this congress. The next meeting will be held in at the ICCG in Berlin in May 2011

10.7.2 Journals

10.7.2.1 Clinical Chemistry & Laboratory Medicine (CCLM)

Any intent not to renew the current contract (July 2008 – Jun 2011) with CCLM as the official journal of the IFCC needed to be discussed with the publisher prior to July 2010, otherwise it was automatically extended for 2 years. Thus the contract now does not end until Jun 2013.

10.7.2.3 Labmedica International (LMI)

No issues identified by the WG-eNews

10.8 IFCC Bookstore

The IFCC bookstore was briefly discussed. While there are few books for sale or distribution, there is a need for the new IFCC website to allow online payments for books, conferences or membership dues.

10.10 Corporate Member Activities - Report of Corporate Member - No Report Received

10.19 Meetings & Symposia

10.19.1 CPD Symposia

10.19.1.1 APCB Congress, Seoul, Korea, October 2010 - "Electronic Communication and Distance Learning" approved ; Presentations:
Website as an Educational Portal - Prof Jacobs
eJournals & eNewsletters - Prof Sypniewska
On-line educational/training modules - Prof Adeli
Webinars, streaming media, blogs, and other e-communications – Dr. Lyon

10.19.1.2 WorldLab Congress, Berlin, Germany, May 16, 2011 – joint with EMD " Distance Learning and the IFCC" – approved; Presentations:
Webinars, streaming media, blogs, and other e-communications – Dr. Lyon
LabTests On-Line: Transmitting laboratory medicine in the context of national and international guideline - Prof Klouche
IFCC-Siemens Distance Learning Program - Prof Jacobs
E-learning experiences of National Societies of Clinical Chemistry and Laboratory Medicine – Prof Kocna

10.19.2 Future CPD EC Meetings

10.19.2.1	Milano, IT	22-23 Jan 11
10.19.2.2	Berlin, Germany (ICCC)	14-15 May 11
10.19.2.3	Toronto, CA	17-18 Sep 11

10.20 Membership

10.20.1 – Corporate Representative

After review of the nominations received, it was decided to recommend to the EB the appointment of Dr. Bruce Jordan, Roche Diagnostics as the CPD Corporate Representative

10.20.2 – Secretary/Publications-Distance Learning Coordinator

Due to the resignation of Prof Ta, a call for nominations was sent out with a due date of Dec 1st. It is hoped that that a decision can be made early enough so that the new appointee will be able to attend the CPD meeting in Milano in Jan

The meeting was adjourned at 12 noon on Oct 3rd.