Communication Strategies in Education and Distance Learning

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Education is changing

21st century: blended learning strategies
How to convey and evaluate knowledge in an online environment?
Two types of formal courses that are all (i) thematic, (ii) done in Hungarian, (iii) ends with a written exam

Single topic, 5 days, mostly local speakers
Both seminar and lab practice

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Single topic, 5 days, mostly local speakers
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More topics, 3 days/week, road-show type
Only seminars
Classic versus Online teaching

- Accessibility of experts
- Feasibility of travelling
- Budget issue

The birth of eAcademy...

IFCC General Conference 2012

IFCC Committee of Internet and e-Learning
Development of an online platform

IFCC Committee of Distance Learning
Development of a curriculum and contents
In 2012 UNESCO signed “The Paris OER Declaration”.

Calls on governments worldwide to openly license publicly funded educational materials for public use.

eAcademy supports the OER principles for benefits of its societies.

https://en.unesco.org/oer/paris-declaration

An open educational resource freely available to laboratory professionals and trainees around the world. eAcademy webinars have been developed by international subject matter experts for the continuous professional development of members of IFCC member societies and federations.

http://eacademy.ifcc.org
IFCC Curriculum

- Developed by C-DL.
- Serves as a guide for:
  - National Societies members of IFCC for the developing of its own postgraduate educational programs.
  - Professionals who wants to plan their personalized study programs.
- Gives a hierarchical structure for eAcademy contents.
- Phase 1 covers the following areas:
  - Laboratory Organization and Management
  - Clinical Chemistry and Immunology
- This is a document in permanent revision by C-IDL
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In yellow, areas to be developed in future versions.
**IFCC eAcademy Phase 2**

- New capabilities will be available:
  - Users profiles
  - Self-assessment quizzes
  - Certificates of participation

- The issuing of certificates was a petition of those countries that do not have a continuous postgraduate educational program.

- National Societies and Certification Programs can recognize eAcademy certificates for accreditation purposes.
Committee on Internet and Distance Learning (C-IDL)

CPD Co Chair: Eduardo Freggiaro (Argentina)

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