

**Approved Minutes**

<b>Members:</b>	<b>Position</b>	<b>Term and Time of Office</b>	
<b>Khosrow Adeli – KA (CA)</b>	Chair	2 <sup>nd</sup>	2016 01 – 2018 12
<b>Edgard Delvin - ED (CA)</b>	Vice Chair/ PR Coordinator	2 <sup>nd</sup>	2016 01 – 2018 12
<b>Peter Vervaart – PV (AU)</b>	Secretary/Publications-Distance Learning Coordinator	2 <sup>nd</sup>	2014 01 – 2016 12
<b>Gabor Kovacs – GK (HU)</b>	Editor, eJIFCC	2 <sup>nd</sup>	2015 01 – 2017 12
<b>Tahir Pillay - TP (ZA)</b>	Editor IFCC News	2 <sup>nd</sup>	2016 01 – 2018 12
<b>Bruce Jordan - BJ (CH)</b>	Corp. Rep.	2 <sup>nd</sup>	2014 01 – 2016 12

**10.25. Agenda/Minutes (KA)**

**10.25.1 Roll Call and Welcome**

KA, ED, PV, GK, TO and BJ were present.

**10.25.1.1 Guests**

SCL and Harjit Pal Bhattoa, Deputy Editor of eJIFCC were present as guests

**10.25.2 Finalization of Agenda**

No changes

**10.25.3 Approval of Minutes, Committee Meeting, Madrid, March 2016**

No changes, accept as written.

**10.25.3.1 Review Action Items – completed/pending**

**Khosrow:**

**Action:** Follow up KA proposal to continue to have IFCC Press releases on a quarterly basis.

**Status: Completed (for AACC press room)**

**Action:** discuss with EB to make it mandatory that national societies provide their membership e-mail lists.

**Status: Completed**

**Action:** finalize and sign contract with Insoft for ePublications

**Status: Completed. Negotiated to 600 pages per annum equivalent to 40 pages per issue eNews and 90 pages per issue eJ. 5 year agreement.**

**Action:** Call for nominations for replacements for PV and BJ in May.

**Status: Completed**

**Edgard:**

**Action:** if abstract accepted register to First International Congress on Personalized Health Care - Montreal 2016

**Status: Completed**

**Action:** Have promotional material available to hand out to attendees.

**Status: Due to costs involved did not follow-up for this event. However we must foresee for future events.**

**Action:** to contact again all the units and ask them to develop slides which can be linked on the website

**Status: Completed. Need to be more forceful to get material. Some success e.g. EBLM.**

**Action:** prepare a new IFCC brochure to communicate IFCC outside with the help of BJ

**Status: Magdalena Krintus has prepared a poster on which we can build a brochure**

**Peter:**

**Action:** discuss possibility of IFCC using Know Pathology, Know Healthcare with PAA (re: LRV).

**Status:** John Emerson from London Agency interested but awaiting feedback from John Crothers (Chair of PAA).

**Action:** Finalise website policy and procedure for presentation to CPD via C-leL

**Status:** Completed, ready for approval

**Action:** Use Siemens sponsorship money to pay honorariums to speakers commissioned to provide webinars and associated learning objectives and quizzes to targeted topics and speakers using present.me.

**Status: Completed**

**Action:** Develop a template e-mail and instructions for producing material for eAcademy.

**Status: Completed**

**Action:** Investigate merging the two committees (C-DL and C-leL) into a single committee.

**Status:** PV recommendation is to keep separate but make functions clearer.

**Action: KA to discuss with Leslie Lai**

**Action:** Investigate a paid position to coordinate eAcademy activities

**Status:** To be discussed. Consultant to pursue experts etc.

**Action: KA to discuss with LL.**

**Gabor:**

**Action:** Investigate developing an impact factor for the eJ.

**Status:** Still having issues with Pub Med Central. Sort these issues before pursuing IF etc.

**Action: KA and GK to discuss with PMC contact.**

**Action: Insoft still to renumber pre 2009 issues.**

**Action:** Apply to Thomson Reuters for listing in databases Scopus and Web of Science also Google Scholar.

**Status:** See above.

**Action:** List ISSN number on website.

**Status:** **Completed**

**Action:** Announce on website and via newsflash it has been accepted by PMC

**Status:** **Completed**

**Tahir:**

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**Action:** prepare the launch of a monthly e-mail shot

**Status:** **Completed. eNews Flash.**

**Janine:**

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**Action:** Policy and procedure for IFCC functional unit web pages

**Status:** **draft ready.**

**Action:** **distribute for comment**

**Action:** eAcademy: un-publish topics without content

**Status:** **Completed**

**Action:** Update details for eJIFCC on webpage i.e. indexing

**Status:** **Completed**

**Action:** Add a button for DIV to front page

**Status:** **Completed**

**Action:** Add descriptor to top white space

**Status:** **Completed**

**Bruce:**

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**Action:** Advise Corporate members, through Rolf Hinzmann, on the Advertising policy in eNewsletter that distinguishes rates for members from non-Member Corporations.

**Status:** Completed. Need a general policy on opportunities for non vs current members of IFCC.

**Action:** **For discussion at EB.**

**Silvia:**

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**Action:** support to C-PR for brochure/pamphlet to advertise IFCC outside

**Status:** **Completed.**

**Action:** advise JG to add page for eNews flash archive when eNews flash up and running

**Status:** **Completed**

**Action:** Liaise with Gabor to inform authors of eJIFCC indexed by PMC

**Status:** **Completed**

## **10.26. Activity and Annual Reports**

## **10.26.1. Report of the Chair (KA)**

KA provided a verbal report. Successful year. Survey and results presented in Madrid. Should become an annual survey. Look at trends. New App launched, successful and adopted by some National Societies. Get metrics on number of downloads from Insoft. Publications excellent plus eNews flash. Adding to eAcademy. Priorities for coming year include a repeat survey to present results in Athens (March for June) need EB to push, upgrades to website, App, eNews Flash logo, etc, enhanced PR activities outside IFCC (need to prioritise who and what message?), eAcademy more resources and effort in developing material, symposiums and 2 (?3) meetings in 2017.

### **10.26.1.1 CPD call for nominations**

#### **10.26.1.1.1 Secretary & C-leL Chair**

2 nominations. Binod Yadav and Eduardo Freggiaro (already a member). PV recommended Eduardo. Unanimous Eduardo be offered position.

**Action: KA to recommend to EB.**

#### **10.26.1.1.2 Corporate Representative**

One nomination. Peter Bialk from Roche.

**Action: KA to recommend to EB.**

#### **10.26.1.1.3 C-PR Member**

RD vacancy. Call for nomination sent out with deadline of 1<sup>st</sup> November. Review and approve via e-mail. Monica and Katerina to be offered 2<sup>nd</sup> terms.

**Action: KA to recommend to EB.**

#### **10.26.1.1.4 WG IANT Chair**

Maria Chair for three years. Maria to be offered a 2<sup>nd</sup> term.

### **10.26.1.2 New IFCC mobile app**

Well received and advertised by NS. Continue to work on app for new version in 2017.

### **10.26.1.3 New Communications Strategy for CPD/IFCC**

Discussed under C-PR.

### **10.26.1.4 AACC CPD informal meeting in Philadelphia**

Informal meeting with 12 people in attendance. Make a regular event. Consider minuting in the future. Next year in San Diego in July maybe ½ day rather than breakfast.

### **10.26.1.5 CPD Priorities for 2017**

See Chair report above.

## **10.26.2. Report of the Vice Chair and Chair Public Relations Committee (ED)**

### **10.2.1. Committee-Public Relations (C-PR) (ED)**

#### **10.2.1.1 Membership**

Given name	Family name	Position	Term	Start	End	Country
Edgard	Delvin	Chair	1 <sup>st</sup>	2015	2017	CA
Ramon	Deulofeu	Member	2 <sup>nd</sup>	2014	2016	SP
Katherina	Psarra	Member	1 <sup>st</sup>	2014	2016	GR
Monica	Spalvieri	Member	1 <sup>st</sup>	2014	2016	AR
Magdalena	Krintus	Member	1 <sup>st</sup>	2015	2017	PL
Emmanuel	Agdebana	Corr. Member				NG
Camelia	Grigore	Corr. Member				RO
Aysun	Karabulut	Corr. Member				TR
Curtis	Oleschuk	Corr. Member				CA
Fouad	Harb	Advisor				AFCB
Endang	Hoyaranda	Advisor				APFCB
Ana Leticia	Maselli	Advisor				COLABIOCLI
Maria Stella	Graziani	Advisor				EFLM
David	Kinniburgh	Advisor				NAFCC
Adekunle B	Okesina	Advisor				AFCC

Call for nominations to replace Ramon Deulofeu whose 2<sup>nd</sup> term ends in 2016. Proposal for reconducting both Katherina Psarra and Monica Spalvieri for a 2<sup>nd</sup> term. See above.

### 10.2.1.2 Activity Report

#### Committee Meeting

A C-PR meeting was held in Madrid, to which most members attended.

#### ACTIONS

#### 2016 Survey

The survey directed toward the individual members of the National Societies and Regional Federations proposed by the C-PR members has been conducted and results presented at the GC.

Repeat survey to be put together and distributed in 2017.

### 10.9. Public Relations

### **10.9.1. PR Brochures**

#### **Use of IFCC documents by National Society Members**

Improvement of the traceability (downloads, dwell time, frequency) on the use of the documents produced by the different IFCC functional units by the members of the National Societies and Regional Federations has been identified as a must by the C-PR since this would allow increasing the visibility of IFCC. At the present time this seems difficult to achieve but some metrics should be available in the near future with the help of our web master Ms Janine Grant. As for the download of a particular document (e.g.: article from the eJIFCC Journal) this is possible with the present web site structure but will take a little more time. Furthermore, Janine has proposed having the IFCC web front page promoting the new/updated material and posted in social media. This however requires some work to remove any obsolete information.

### **10.9.3. PR Posters**

Magdalena Krintus, had offered, during the last C-PR meeting in Madrid, to develop a standing poster for the promotion of IFCC at different venues. This is now done and will be presented during the EFLM meeting in Warsaw. She should be congratulated for the quality of the graphics as well as of the content.

Poster distributed. Pass comments back to ED.

### **10.9.4. Publicity**

#### **The 1<sup>st</sup>International Congress on Personalized Health Care**

This event was held in Montreal in June 2016. I made a presentation on the added-value of laboratory medicine. I have informed the members of the C-PR that if they would consider attending local meetings where promotion of pathology/IFCC would be useful, CPD could reimburse registration fees within limits and with approval of the CPD & C-PR Chairs. I also proposed that all should look for opportunities to participate to Administrator Associations annual meetings. We should also discuss the possibility of having administrators be part of Laboratory medicine meetings by participating or by being included in targeted symposia.

### **10.9.5. Miscellaneous PR Projects**

Ramon Deulofeu has proposed to look into the possibility of producing short videos on laboratory input & impact on Patient care. He has provided a link as an example <https://vimeo.com/106282557>. This type of material could be produced locally according to the needs of the environment and then posted on social media.

Material already exists on Know Pathology and LAV. Don't want to waste money 'reinventing the wheel'. What message do we want to communicate and to whom? Work with LAV and KPKH exploring where we could help.

#### **10.2.1.2.1 Labs are Vital Consortium**

The Board, chaired by Michael Oellerich, has held 2 regular conference calls for the Board Meeting, to which I participated as Clinical Editor on behalf of the IFCC. I have also provided Michael the abstract, the presentation and the text published in the IFCC eNewsletter. It should eventually be posted on the LRV website. The LRV program has been revitalized and for the time being essentially steered by the ASCP and Abbott. The LRV website has posted 30 or more Podcasts or videos since February 2016 at <http://www.labsarevital.com/>. El Microscopio provided a number of them. At least 10K likes were registered on Facebook. There is less activity on LinkedIn. Topics are varied. Funding is provided for 2016 and we will have to see what happens for 2017. A Board Meeting was scheduled for September but a definite date is, as of today, not set.

#### **10.9.5.3 Survey Monkey – C-EBLM Questionnaire**

**Action: ED to reply to CF giving OK to go ahead.**

### **10.26.3. Report of the Secretary, CPD and Chair, Internet and e- Learning Committee**

#### **10.2.2. Committee-Internet and e-Learning (C-leL)**

##### **10.2.2.1 Membership**

<b>Name</b>	<b>Position</b>	<b>Country</b>	<b>Term</b>	<b>Time in Office</b>
P. Vervaart	Chair	AU	2 <sup>nd</sup>	2014 01 - 2016 12
E. Freggiaro	Member	AR	2 <sup>nd</sup>	2015 01 - 2017 12
P. Kocna	Member	CZ	2 <sup>nd</sup>	2015 01 - 2017 12
H. Sakamoto	Member	JP	2 <sup>nd</sup>	2015 01 - 2017 12
J. Grant	Web Editor	AU	1 <sup>st</sup>	2014 01 - 2016 12
M. Blanes Gonzales	Corr. Member	PY		
C. Collier	Corr. Member	CA		
R. Delpont	Corr. Member	ZA		
E. Hoyaranda	Corr. Member	ID		
G. Kovács	Corr. Member	SK		
L. Langman	Corr. Member	US		
S.S. Rao	Corr. Member	IN		
A. Merino	Corr. Member	ES		
B. Vásárhelyi	Corr. Member	HU		



The C-IeL and C-DL met in Madrid in March 2016.

There have been two nominations for the soon to be vacated Secretary/Chair C-IeL position.

Recommendation to offer J Grant a second term as web editor.

### **10.2.2.2 Activity Report**

The C-IeL continues to work closely with the Committee for Distance Learning and Insoft in developing electronic/distance learning materials and access for IFCC members utilising the 'e-Academy'.

## **10.6. Publications**

### **10.6.1. Documents of Committees and Working Groups**

The database (available on the website) continues to be updated as publications are forthcoming. A literature search and update of the database will be required for inclusion in the 2016 Annual Report.

### **10.6.2. Monographs**

There have been no new Monographs produced in 2015/6

### **10.6.3. Books**

#### **10.6.3.1 Silver Book**

Silver Book V2 is currently out for public review and will be published as an e-book when complete.

### **10.6.4. Conference proceedings**

Bergmeyer conference proceedings published in Scandinavian Journal of Clinical and Laboratory Investigation and on IFCC website.

IFCC GC proceeding are available on IFCC website.

GK asked if we can ask that all proceedings are published in the eJIFCC?

**Action: KA/GK to take up with Jo Pasarely/Ian Young and EB.**

### **10.6.5. Annual report**

The 2015 Annual Report was published by the IFCC Office.

### **10.6.6. Handbook**

The 2015-2017 version of the Handbook is available on the website.

### **10.6.10. Electronic Publications**

None to report.

## 10.6.20. Other Publications

None to report.

## 10.7. Web Site

### 10.7.1 Organizational matters

#### 10.7.1.1 Website Editor Report

Key website development and maintenance activities over the past 12 months have been as follows:

#### Publication of News items:

Month	Number of items published
Sept 15	3
Oct 15	3
Nov 15	3
Dec 15	2
Jan 16	2
Feb 16	5
March 16	4
April 16	5
May 16	2
June 16	4
July 16	3
Aug 16	4

#### Website developments:

##### Completed:

- Homepage updates: Addition of DIV button under IFCC Media and FEN button under Key Partners. Update of top text from previous image version to text able to be picked up by search engines (IFCC vision statement announced in Madrid) “Advancing excellence in laboratory medicine for better healthcare worldwide”.
- eAcademy: Ongoing publication of content as approved by C-DL. Total items published between June 2015 (launch) and Sept 2016:
  - 46 webinars
  - 50 external links
- On-going updates to various media files and pages as required.
- Introduction of responsive website timed with launch of IFCC app – resulted in some formatting issues on PC and mobile versions, some still to be resolved.

##### Suggested:

- Currency of web platform. Upgrade from Umbraco v4 to v7 suggested. Advice from InSoft is that the longer we remain on older platform the more difficult it will be to upgrade. Informal est 50h to transfer as of March 2016 (5days). Improvements to handling of media items one advantage demonstrated to Janine and Silvia in Madrid. Needs to be considered by CPD.

**Action: Approval given for upgrade**

- Updating the look of the website - the current format has been in use for some time and could use some modernising. Initial beta of home page layout provided by Ion shared via InSoft projects tool for starting point of discussion by CPD.

**Action: Review and feedback to KA**

**Web Metrics:**

Note, a large amount of dynamic metric information is available via Google Analytics. For consistency the same metrics are reported here as in previous reports with some additions. Specific information is available on request.

**Audience Overview** report: review of the most recent 12 months to date indicates similar metrics to previous period with all parameters indicating positive movement, with a marked decrease in bounce rate (noted in prev report).

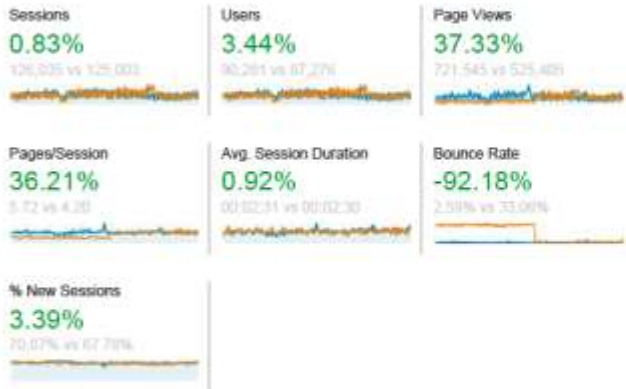
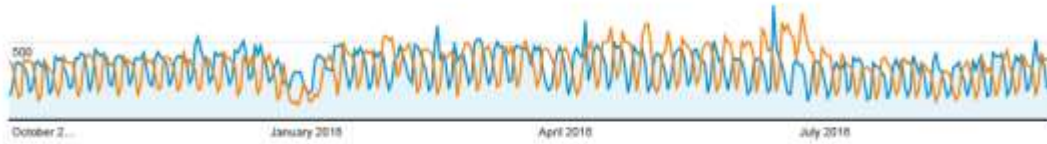
# Audience Overview

19 Sep 2015 - 19 Sep 2016  
Compare to: 17 Sep 2014 - 18 Sep 2015

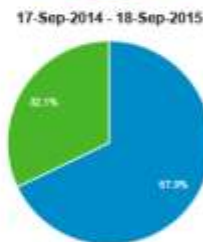
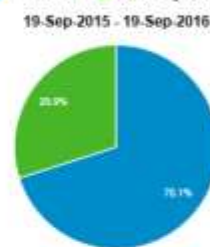
All Users  
+0.01% Sessions

## Overview

19-Sep-2015 - 19-Sep-2016: Sessions  
17-Sep-2014 - 18-Sep-2015: Sessions  
1,500



■ New Visitor ■ Returning Visitor



Language	Sessions	% Sessions
<b>1. en-us</b>		
19-Sep-2015 - 19-Sep-2016	53,568	42.50%
17-Sep-2014 - 18-Sep-2015	58,323	46.66%
<b>% Change</b>	<b>-8.16%</b>	<b>-8.91%</b>
<b>2. zh-cn</b>		
19-Sep-2015 - 19-Sep-2016	9,315	7.39%
17-Sep-2014 - 18-Sep-2015	4,087	3.27%
<b>% Change</b>	<b>127.92%</b>	<b>126.05%</b>
<b>3. en-gb</b>		
19-Sep-2015 - 19-Sep-2016	7,580	6.01%
17-Sep-2014 - 18-Sep-2015	6,142	4.91%
<b>% Change</b>	<b>23.41%</b>	<b>22.40%</b>

**Global Accessions** remain similar to previous with a minor overall increase of 0.83%

## Global accessions

19 Sep 2015 - 19 Sep 2016  
Compare to: 17 Sep 2014 - 18 Sep 2015

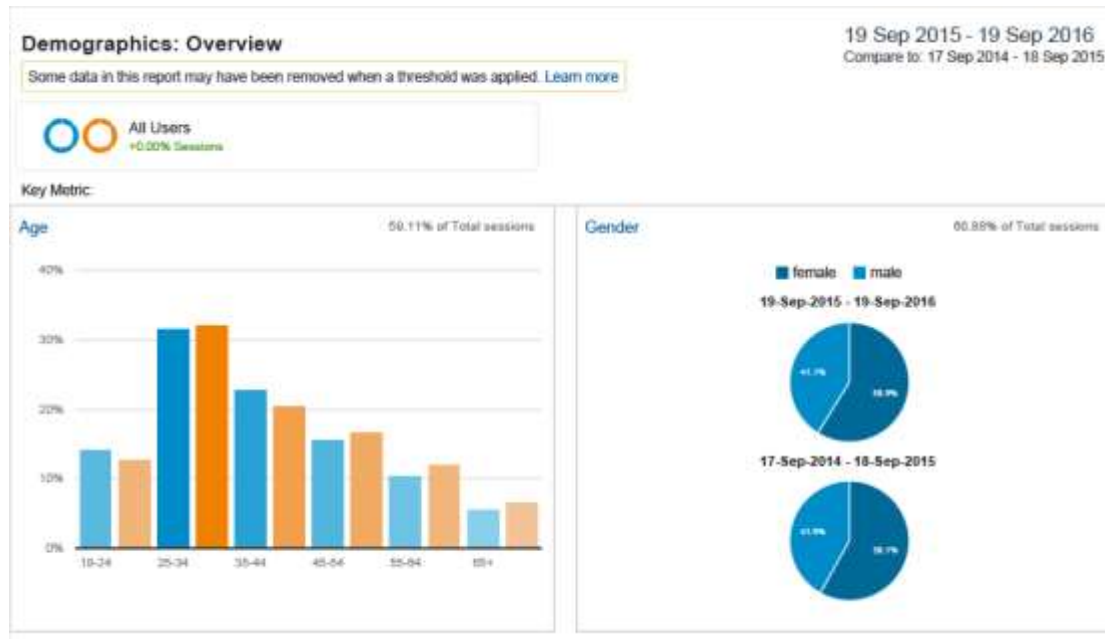
All Users  
+0.00% Sessions

Report Tab



Continent	Sessions
	0.00% <span style="color: green;">▲</span> 126,000 vs 126,000
<b>1. Europe</b>	
19-Sep-2015 - 19-Sep-2016	47,791 (37.92%)
17-Sep-2014 - 18-Sep-2015	54,055 (43.24%)
% Change	-11.59%
<b>2. Asia</b>	
19-Sep-2015 - 19-Sep-2016	37,318 (29.61%)
17-Sep-2014 - 18-Sep-2015	31,869 (25.49%)
% Change	17.10%
<b>3. Americas</b>	
19-Sep-2015 - 19-Sep-2016	31,074 (24.66%)
17-Sep-2014 - 18-Sep-2015	29,515 (23.61%)
% Change	5.28%
<b>4. Africa</b>	
19-Sep-2015 - 19-Sep-2016	6,293 (4.99%)
17-Sep-2014 - 18-Sep-2015	5,936 (4.73%)
% Change	6.01%
<b>5. Oceania</b>	
19-Sep-2015 - 19-Sep-2016	3,035 (2.41%)
17-Sep-2014 - 18-Sep-2015	3,085 (2.47%)

Demographics Overview indicates key age group continues to be 25-34 with ~60% female.



## Document Downloads

Document downloads became trackable from April 2015. The top 10 downloaded pdf files as of Sept 2016 were:

Resource	Freq
GC Madrid Programme <a href="http://www.ifcc.org/media/405862/gc_programme_150x210_web.pdf">http://www.ifcc.org/media/405862/gc_programme_150x210_web.pdf</a>	762
eNews April 2016 editon <a href="http://www.ifcc.org/media/413764/IFCCeNewsApril2016.pdf">http://www.ifcc.org/media/413764/IFCCeNewsApril2016.pdf</a>	594
eNews July 2016 editon <a href="http://www.ifcc.org/media/421612/ifccenewsjune2016.pdf">http://www.ifcc.org/media/421612/ifccenewsjune2016.pdf</a>	535
Preanalytical Variables and their influence on the Quality of Laboratory Results. Narayanan Sand Guder WG. eJIFCC vol 13 no 1. <a href="http://www.ifcc.org/ifccfiles/docs/1301200107.pdf">http://www.ifcc.org/ifccfiles/docs/1301200107.pdf</a>	522
Troponin I and T (ug/L units) - November 2014 (pdf). WG-TNI <a href="http://www.ifcc.org/media/276664/ifcc-troponin-tables-ug_I_draft-update-november-2014.pdf">http://www.ifcc.org/media/276664/ifcc-troponin-tables-ug_I_draft-update-november-2014.pdf</a>	440
Standardisation in Clinical Enzymology. Infusino I and Panteghini M. eJIFCC vol 20 no 3. <a href="http://www.ifcc.org/ifccfiles/docs/publications/ejifcc/vol20/03/ejifcc-v20-03-01.pdf">http://www.ifcc.org/ifccfiles/docs/publications/ejifcc/vol20/03/ejifcc-v20-03-01.pdf</a>	424
Troponin I and T (ng/L units) - November 2014 (pdf). WG-TNI <a href="http://www.ifcc.org/media/276661/ifcc-troponin-tables-ng_I-draft-update-november-2014.pdf">http://www.ifcc.org/media/276661/ifcc-troponin-tables-ng_I-draft-update-november-2014.pdf</a>	374
IFCC General Conference Madrid Programme <a href="http://www.ifcc.org/media/335303/gc_programme_150x210_web.pdf">http://www.ifcc.org/media/335303/gc_programme_150x210_web.pdf</a>	337
Detection of Oligoclonal Ig bands: Clinical significance and trends in methodological improvement. eJIFCC, vol 15 no 3. <a href="http://www.ifcc.org/ifccfiles/docs/150309200413.pdf">http://www.ifcc.org/ifccfiles/docs/150309200413.pdf</a>	311
Uncertainty in Measurement – Introduction and examples from laboratory medicine. Kallner A. eJIFCC vol 13 no 1. <a href="http://www.ifcc.org/ifccfiles/docs/1301200103.pdf">http://www.ifcc.org/ifccfiles/docs/1301200103.pdf</a>	292



PDF Downloads:

Top Events

19 Sep 2015 - 19 Sep 2016  
Compare to: 17 Sep 2014 - 18 Sep 2015

ALL » EVENT CATEGORY: download » EVENT ACTION: click-pdf

This report is based on 80.01% of sessions. [Learn more](#)

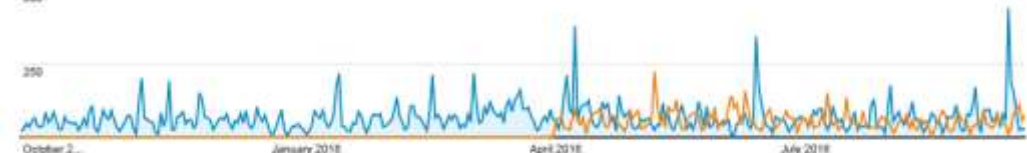
The table has been filtered to include only data for "Event Category". The graph still includes all data.  
The table has been filtered to include only data for "Event Label". The graph still includes all data.

All Users  
v6.815 Unique Events

Explorer

Event

19-Sep-2015 - 19-Sep-2016: Total Events  
17-Sep-2014 - 18-Sep-2015: Total Events

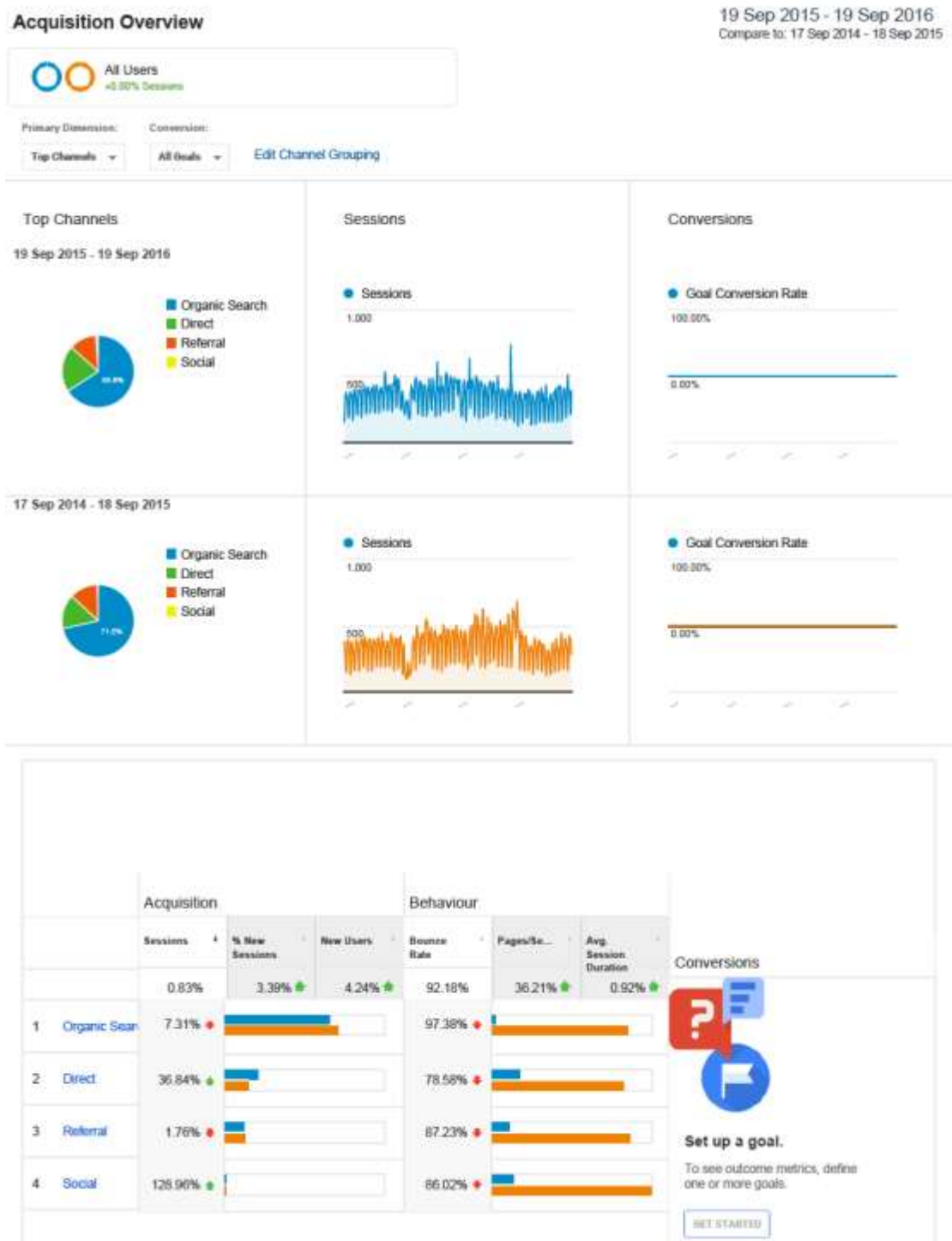


Event Label	Total Events	Unique Events	Event Value	Avg. Value
	144.30% 24,888 vs 19,070	141.58% 14,024 vs 9,908	0.00% 0 vs 0	0.00% 0.00 vs 0.00
1. /media/405862/gc_programme_150x210_web.pdf				
19-Sep-2015 - 19-Sep-2016	762 (3.12%)	684 (3.25%)	0 (0.00%)	0.00
17-Sep-2014 - 18-Sep-2015	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00
% Change	=%	=%	0.00%	0.00%
2. /media/413764/fccenewsapr2016.pdf				
19-Sep-2015 - 19-Sep-2016	594 (2.43%)	515 (2.45%)	0 (0.00%)	0.00
17-Sep-2014 - 18-Sep-2015	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00
% Change	=%	=%	0.00%	0.00%
3. /media/421612/fccenewsjune2016.pdf				
19-Sep-2015 - 19-Sep-2016	535 (2.19%)	414 (1.97%)	0 (0.00%)	0.00
17-Sep-2014 - 18-Sep-2015	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00
% Change	=%	=%	0.00%	0.00%
4. /files/docs/1301200107.pdf				
19-Sep-2015 - 19-Sep-2016	522 (2.14%)	504 (2.39%)	0 (0.00%)	0.00
17-Sep-2014 - 18-Sep-2015	265 (2.89%)	246 (2.82%)	0 (0.00%)	0.00
% Change	96.98%	104.88%	0.00%	0.00%
5. /media/276664/fcc-troponin-tables-up_draft-update-november-2014.pdf				
19-Sep-2015 - 19-Sep-2016	440 (1.80%)	374 (1.78%)	0 (0.00%)	0.00
17-Sep-2014 - 18-Sep-2015	274 (2.75%)	225 (2.58%)	0 (0.00%)	0.00
% Change	60.58%	66.22%	0.00%	0.00%

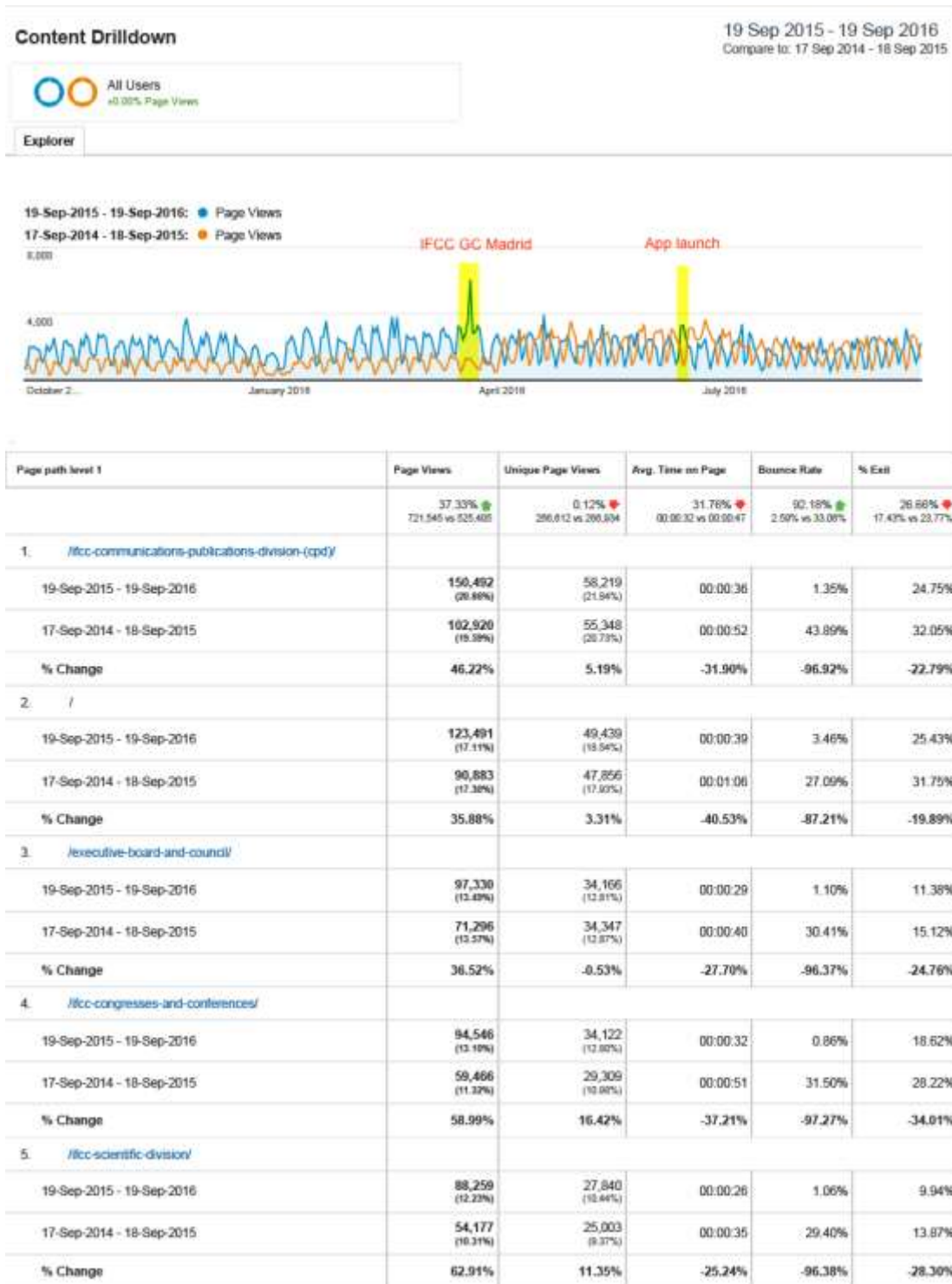
6. <a href="#">/f/ctfiles/docs/publications/ej/ctc/vol20103/ej/ctc-v20-03-01.pdf</a>				
19-Sep-2015 - 19-Sep-2016	424 (1.73%)	359 (1.71%)	0 (0.00%)	0.00
17-Sep-2014 - 18-Sep-2015	222 (2.23%)	196 (2.24%)	0 (0.00%)	0.00
<b>% Change</b>	<b>90.99%</b>	<b>83.16%</b>	<b>0.00%</b>	<b>0.00%</b>
7. <a href="#">/media/276661/fcc-troponin-tables-ng_j-draft-update-november-2014.pdf</a>				
19-Sep-2015 - 19-Sep-2016	374 (1.33%)	321 (1.52%)	0 (0.00%)	0.00
17-Sep-2014 - 18-Sep-2015	230 (2.31%)	191 (2.16%)	0 (0.00%)	0.00
<b>% Change</b>	<b>62.61%</b>	<b>68.06%</b>	<b>0.00%</b>	<b>0.00%</b>
8. <a href="#">/media/335303/jc_programme_150x210_web.pdf</a>				
19-Sep-2015 - 19-Sep-2016	334 (1.37%)	302 (1.43%)	0 (0.00%)	0.00
17-Sep-2014 - 18-Sep-2015	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00
<b>% Change</b>	<b>∞%</b>	<b>∞%</b>	<b>0.00%</b>	<b>0.00%</b>
9. <a href="#">/f/ctfiles/docs/150309200413.pdf</a>				
19-Sep-2015 - 19-Sep-2016	311 (1.27%)	284 (1.35%)	0 (0.00%)	0.00
17-Sep-2014 - 18-Sep-2015	102 (1.02%)	90 (1.03%)	0 (0.00%)	0.00
<b>% Change</b>	<b>204.90%</b>	<b>215.56%</b>	<b>0.00%</b>	<b>0.00%</b>
10. <a href="#">/f/ctfiles/docs/1301200103.pdf</a>				
19-Sep-2015 - 19-Sep-2016	292 (1.19%)	275 (1.31%)	0 (0.00%)	0.00
17-Sep-2014 - 18-Sep-2015	169 (1.70%)	155 (1.77%)	0 (0.00%)	0.00
<b>% Change</b>	<b>72.78%</b>	<b>77.42%</b>	<b>0.00%</b>	<b>0.00%</b>

Rows 1 - 10 of 1147

**Acquisition Overview** report indicates most accessions occur via search with similar direct and referral proportions. Social Media referrals are minimal.



Content Drilldown top 10 page paths indicate CPD page highest, followed by home page, EB, CC, SD and EMD.



7.	<a href="#">/Search/</a>					
	19-Sep-2015 - 19-Sep-2016	34,807 (4.71%)	13,134 (4.03%)	00:00:20	0.96%	5.72%
	17-Sep-2014 - 18-Sep-2015	20,183 (3.84%)	11,016 (4.13%)	00:00:31	19.44%	8.73%
	% Change	68.49%	19.23%	-34.66%	-95.04%	-34.45%
8.	<a href="#">/icc-news/</a>					
	19-Sep-2015 - 19-Sep-2016	18,894 (2.52%)	7,128 (2.87%)	00:00:36	1.16%	17.80%
	17-Sep-2014 - 18-Sep-2015	29,724 (5.68%)	14,272 (5.35%)	00:00:46	22.81%	31.29%
	% Change	-36.44%	-50.06%	-20.81%	-94.89%	-43.09%
9.	<a href="#">/resources-downloads/</a>					
	19-Sep-2015 - 19-Sep-2016	13,406 (1.88%)	4,712 (1.77%)	00:00:20	1.12%	7.54%
	17-Sep-2014 - 18-Sep-2015	10,866 (2.07%)	5,176 (1.94%)	00:00:24	13.62%	8.17%
	% Change	23.38%	-8.96%	-16.00%	-91.90%	-7.72%
10.	<a href="#">/about/</a>					
	19-Sep-2015 - 19-Sep-2016	10,477 (1.43%)	4,064 (1.52%)	00:00:30	1.88%	11.76%
	17-Sep-2014 - 18-Sep-2015	7,561 (1.44%)	4,051 (1.52%)	00:00:41	28.69%	16.41%
	% Change	38.57%	0.32%	-26.90%	-93.45%	-28.36%

Rows 1 - 10 of 2776

Landing pages, top 5. (exit pages similar):

Landing Pages

19 Sep 2015 - 19 Sep 2016  
Compare to: 17 Sep 2014 - 18 Sep 2015

All Users  
+0.00% Entrances

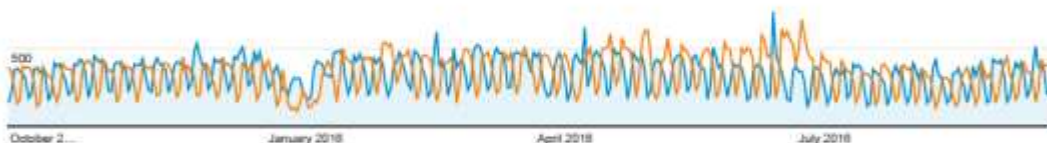
Explorer

Summary

19-Sep-2015 - 19-Sep-2016: Sessions

17-Sep-2014 - 18-Sep-2015: Sessions

1,000



Landing Page	Acquisition			Behaviour			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	0.83% 128,035 vs 120,003	3.24% 70.07% vs 87.87%	4.10% 88,319 vs 84,843	92.18% 2.99% vs 33.06%	36.21% 5.72 vs 4.20	0.93% 00:02:31 vs 00:02:30	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% US\$0.00 vs US\$0.00
1. /									
19-Sep-2015 - 19-Sep-2016	46,775 (37.11%)	68.30%	31,988 (38.22%)	3.46%	7.35	00:03:15	0.00%	0 (0.00%)	US\$0.00 (0.00%)
17-Sep-2014 - 18-Sep-2015	44,708 (33.77%)	61.98%	27,713 (32.85%)	27.08%	5.47	00:03:30	0.00%	0 (0.00%)	US\$0.00 (0.00%)
% Change	4.62%	10.33%	15.43%	-87.21%	34.43%	-7.37%	0.00%	0.00%	0.00%
2. /ifcc-congresses-and-conferences/									
19-Sep-2015 - 19-Sep-2016	10,249 (8.12%)	70.03%	7,177 (8.12%)	0.80%	5.07	00:01:59	0.00%	0 (0.00%)	US\$0.00 (0.00%)
17-Sep-2014 - 18-Sep-2015	10,786 (8.63%)	68.89%	7,431 (8.76%)	32.80%	3.35	00:01:48	0.00%	0 (0.00%)	US\$0.00 (0.00%)
% Change	-4.98%	1.64%	-3.42%	-97.56%	51.57%	9.96%	0.00%	0.00%	0.00%
3. /ifcc-communications-publications-division-(cpd)/ifcc-publications/ejifcc-(journal)/e-journal-volumes/ejifcc-2004-vol-15/vol-15-n-3/detection-of-oligodonal-ig-bands-clinical-significance-and-trends-in-methodological-improvement/									
19-Sep-2015 - 19-Sep-2016	2,912 (2.31%)	87.88%	2,559 (2.90%)	1.06%	2.30	00:00:51	0.00%	0 (0.00%)	US\$0.00 (0.00%)
17-Sep-2014 - 18-Sep-2015	1,524 (1.32%)	83.14%	1,257 (1.46%)	43.96%	1.77	00:00:54	0.00%	0 (0.00%)	US\$0.00 (0.00%)
% Change	91.08%	5.70%	101.97%	-97.58%	30.62%	-5.78%	0.00%	0.00%	0.00%
4. /ifcc-communications-publications-division-(cpd)/ifcc-publications/ejifcc-(journal)/e-journal-volumes/ejifcc-2009-vol-20/vol-20-n-1/podocyte-injury-in-glomerular-diseases/									
19-Sep-2015 - 19-Sep-2016	2,180 (1.73%)	84.72%	1,847 (2.09%)	1.33%	2.20	00:00:45	0.00%	0 (0.00%)	US\$0.00 (0.00%)
17-Sep-2014 - 18-Sep-2015	1,930 (1.54%)	82.27%	1,609 (1.90%)	50.67%	1.78	00:00:57	0.00%	0 (0.00%)	US\$0.00 (0.00%)
% Change	12.95%	1.63%	14.79%	-97.37%	25.22%	-21.77%	0.00%	0.00%	0.00%
5. /ifcc-communications-publications-division-(cpd)/ifcc-publications/ejifcc-(journal)/									

10.7.1.3 Policy and Procedure for IFCC functional unit web pages

Draft procedure was distributed for review.

**Action: Comments back to PV/KA prior to endorsement and distribution to functional units.**

#### **10.7.1.4 eJournal/eNews archiving**

The eJournal and eNews are currently being archived on the website.

#### **10.7.1.5 Status of Phase II launch of website**

The website continues to develop in 'real time' therefore there is no plan at this stage for a Phase II launch (other than the eAcademy)

#### **10.7.2. Bookstore**

Bookstore and any eCommerce functionality will be added to the website when a business case is provided.

#### **10.7.3 e-Banners**

Continue to be loaded when received from IFCC Corporate members.

#### **10.7.4. Databases**

The NPU, Register of Experts, and Publications databases are the only active databases currently on the website. An eAcademy membership database is being developed with the eAcademy.

#### **10.7.5 Distance Learning Programs and eAcademy**

The second phase of the eAcademy was launched in Madrid. Siemens has agreed sponsorship of live webinars. An update on content is provided within the web editor's report. Some ongoing problems with communication with Insoft with this project.

**Action: Set up Google Analytics for the eAcademy (and for eJIFCC and eNews). SCL to investigate with Mail App.**

#### **10.2.2.2.1 Social Media Report**

IFCC has presence in three social networks:

- LinkedIn,
- Facebook and
- Twitter.

A Social Media Coordinator administrates these social media sites, since December 2013. The source of information for these networks is the IFCC website. Information posted in the website is replicated on social media accounts.

##### **LinkedIn**

The IFCC LinkedIn group grow 15% last year reaching **3189 members**.

Group administrator is requested to approve any post from any group member. There are no rules or policies to define whether or not a post should be approved.

In the last period, members became more active and started discussions. However, these posts did not start discussions between members.

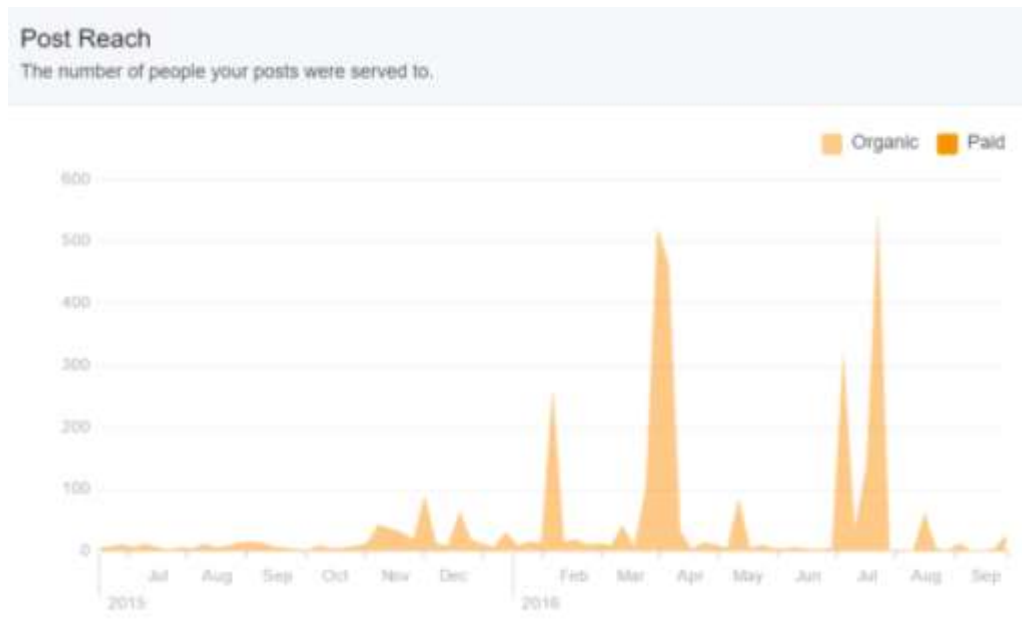
Unfortunately, large service changes has been made by LinkedIn and detailed group statistics are no longer available.



IFCC fan page is still the most popular social media. During the last 14 months “likes” growth slightly. Up to now, it counts 5857 likes.



The “posts reach” chart shows constant activity on the page during the year and specially increased in 2016.



Four post produce a remarkable reach over the average:

- February 4 (884 people reached)  
**“New eAcademy webinar: What is medical laboratory accreditation and why is it important?”**
- March 14 (3612 people reached)  
**“TF YS: A guide to conducting research in laboratory medicine”**



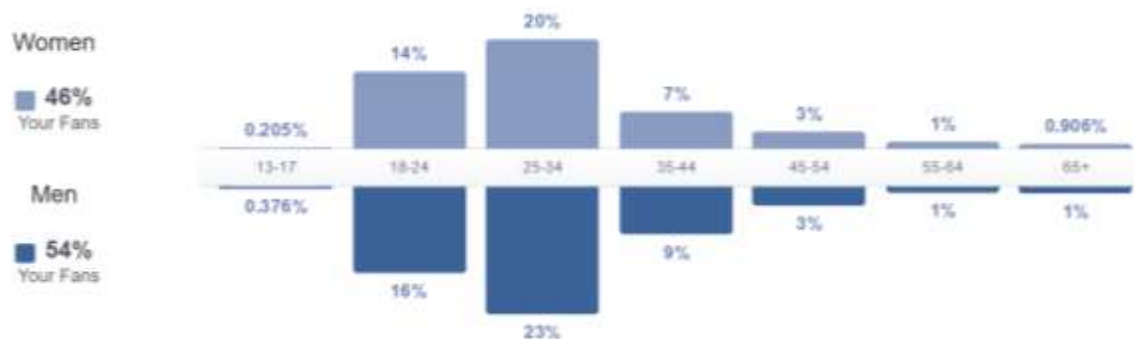
- June 16 (1711 people reached)  
“IFCC Annual Report 2015”
- July 29 (1351 people reached)  
“The new IFCC App!”

### Ranking by reach of posts from IFCC Facebook page

Published	Post	Type	Targeting	Reach	Engagement	Promote
06/16/2016 10:19 pm	 IFCC Annual Report 2015 The 2015 Annual Report compiled by	📄	🌐	1.7K	30 23	<a href="#">Boost Post</a>
07/29/2016 10:14 pm	 New IFCC App!	📱	🌐	1.4K	43 29	<a href="#">Boost Post</a>
07/07/2016 3:40 pm	 Diagnóstico in vitro - Junio 2016 Enjoy the contents of the June is	📄	🌐	669	22 7	<a href="#">Boost Post</a>
08/31/2016 10:01 pm	 ICE Award: Deadline for submission on 30 September 2016 IFCC is pl	📄	🌐	433	17 7	<a href="#">Boost Post</a>
08/10/2016 12:05 am	 2017 IFCC Awards IFCC is proud to announce its Distinguished Aw	📄	🌐	401	24 5	<a href="#">Boost Post</a>
08/02/2016 11:21 pm	 A new issue of the eJIFCC is now available. eJIFCC Vol 27, n°3 f	📄	🌐	355	16 15	<a href="#">Boost Post</a>
07/01/2016 5:43 pm	 Shaping the Future of Laboratory Medicine... is one of the main op	📄	🌐	202	7 7	<a href="#">Boost Post</a>
06/24/2016 7:32 pm	 eNews May - June 2016 is now available. The issue opens with an	📄	🌐	119	3 3	<a href="#">Boost Post</a>
07/11/2016 3:34 pm	 New IFCC App is now available for download! The Communicatio	📱	🌐	48	1 0	<a href="#">Boost Post</a>

### Facebook Fans by gender and age

The people who like your Page



The chart shows as Facebook is very useful to reach young people between 18 and 34 years old (students and young scientists or professionals).

### FACEBOOK FANS BY COUNTRY, CITY AND LANGUAGE

Country	Your Fans	City	Your Fans	Language	Your Fans
Egypt	1,534	Cairo, Cairo Governora...	440	English (US)	2,768
India	615	Alexandria, Alexandria...	169	English (UK)	798
Argentina	504	Giza, Giza Governora...	127	Arabic	734
Philippines	268	Khartoum, Khartoum, ...	91	Spanish	708
Mexico	182	Tunis, Tunis Governora...	60	Spanish (Spani)	180
Pakistan	161	Mansoura, Dakahlia Go...	58	French (France)	138
United States of America	156	Riyadh, Riyadh Region, ...	58	Portuguese (Brazil)	68
Saudi Arabia	142	Buenos Aires, Ciudad ...	57	Italian	58
Sudan	112	Tanta, Gharbia Govern...	54	Turkish	54
Nigeria	106	Jeddah, Makkah Rego...	50	Thai	49
Iraq	100	Amman, Amman Gover...	49	Portuguese (Portugal)	42
Thailand	88	Córdoba, Argentina	46	Greek	30
Malaysia	80	Mexico City, Distrito Fe...	45	Polish	25
Turkey	70	New Delhi, Delhi, India	40	Indonesian	24
United Kingdom	66	Zagzoug, Al Sharqia Go...	38	Romanian	13
Bangladesh	65	Córcoba, Argentina	38	Russian	11
Tunisia	63	Bangkok, Thailand	37	German	11
Brazil	62	Dhaka, Dhaka Divison, ...	36	Croatian	10

Just three countries (Egypt, India and Argentina) concentrate the 50% of the total “likes”.



This social network account experienced a followers growth of 93% in the period. It is still the less used social media. This are the numbers (September 12, 2016):



From the practical perspective, the IFCC account has low activity. A Twitter account requires daily updates and very active interactions with followers.

### 10.3. Working Groups

#### 10.3.1. Electronic Journal of the IFCC (WG-EJIFCC) (GK)

##### 10.3.1.1 Membership

- Dr. Rajiv Erasmus (ZA) discontinued his membership in the editorial board.
- New editorial board members: Gary Myers (US), Jillian R. Tate (AU)

##### 10.3.1.2 Activity Report

###### 10.3.1.2.1 Volumes 2/2016 and 3/2016

**Volume 2/2016:** This issue was dedicated to celebrate the 70. anniversary of the Hungarian Society of Laboratory Medicine. Guest editor was Prof. Janos Kappelmayer, president-elect of the Hungarian Society. The content of the issue was the following:

1. Foreword of the editor (Gábor L. Kovács)
2. The Hungarian Society of Laboratory Medicine – serving patients for 70 years (János Kappelmayer)
3. Biochemical markers of myocardial damage (Geza S. Bodor)
4. Non-invasive assessment of viability in human embryos fertilized in vitro (Gábor L. Kovács, Gergely Montskó, Zita Zrínyi, Nelli Farkas, Ákos Várnagy, József Bódis)
5. The clinical value of suPAR levels in autoimmune connective tissue disorders (Barna Vasarhelyi, Gergely Toldi, Attila Balog)
6. Deficiencies of the natural anticoagulants – novel clinical laboratory aspects of thrombophilia testing (Zsuzsanna Bereczky, Réka Gindele, Marianna Speker, Judit Kállai)
7. Interpretation of blood microbiology results – function of the clinical microbiologist (Katalin Kristóf, Júlia Pongrácz)
8. Clinical laboratories – production factories or specialized diagnostic centers (János Kappelmayer, Judit Tóth).
9. Adding value in the postanalytical phase (Éva Ajzner)
10. Book review — “Patient safety” (Oswald Sonntag)

**Volume 3/2015:** This issue was focused around new markers of cardiac diseases. Guest editor of the issue was professor Allen S. Jaffe (US). The issue was composed of the following manuscripts:

1. Foreword of the editor (Gábor L. Kovács)
2. The world is changing – are we ready? (Allan S. Jaffe)
3. Analytical issues with natriuretic peptides – has this been overly simplified? (Alexander G. Semenov, Alexey G. Katrukha)
4. Can natriuretic peptides be used to guide therapy? (Antoni Bayes-Genis, Josep Lupón, Allan S. Jaffe)
5. High sensitivity cardiac troponin assays – how to implement them successfully (Frederick K. Korley, Allan S. Jaffe)
6. Soluble ST2 and galectin-3: what we know and don't know analytically (Thomas Mueller, Benjamin Dieplinger)

7. ST2 and galectin-3: ready for prime time? (Wouter C. Meijers, A. Rogier van der Velde, Rudolf A. de Boer)
8. Emerging and disruptive technologies (Larry J. Kricka)

Volume 4 being developed but too much material. RG not able to generate enough material for a complete issue on Mass Spectrometry. Have material from ED and KA plus others. Have 6 papers for the paediatric issue. Need 5-6 weeks for review. End of October deadline

No plans for 2017. ?include case studies. Thematic issues on kidney markers (Rob Christensen, Ed Lamb), NGS (Michael Ullrich, Dennis Lo, Rosa Chiu, Ron Van Shaak), Lipoproteins (NMR) (Alan Remally), Haematology, Infectious Disease.

#### **10.3.1.2.2. Cooperation with PubMed Central**

Due to the enthusiastic and intensive work done by Silvia Colli Lanzi, the cooperation with PubMed Central is smooth. This is the result of an almost daily e-mail contact and frequent iterations of Silvia with the manager of PubMed Central.

TP asked about having CPD questions associated with eJIFCC articles (5 MCQ) to gain credit for reading and understanding articles. GK felt should be through eAcademy.

#### **10.3.2. IFCC eNews (WG-IFCC eNews) (TP)**

See attached report received at the meeting.

**Action: Develop an eNews Flash logo with Insoft. SCL to follow up.**

#### **10.3.4. Ibero-American Nomenclature and Translation (WG-IANT) (MPC)**

##### **10.3.4.1 Membership**

<b>Name</b>	<b>Position</b>	<b>Country</b>	<b>Term</b>	<b>Time in Office</b>
M. del Carmen Pasquel	Chair	EC	1st	2014 01 - 2016 12
E. Abraham	Member	CU		
C. Almonacid Urrego	Member	CO		
A. Antunez de Mayolo	Member	PE		
E. Aranda	Member	CL		
L.M. Brennan Bourdon	Member	MX		
R. Calafell	Member	ES		
P. Chueca	Member	ES		
AJ. Grosz	Member	BO		
E. Guillen	Member	PY		
M. E. Lasta	Member	AR		
G. Lima-Oliveira	Member	BR		

A. L Maselli	Member	GT
M. Rosario	Member	DO
B. Varela	Member	UY
H. Fares Taie	Corresponding Member	AR
X. Fuentes Arderiu	Corresponding Member	ES
M. Blanes	Past Chair	PY

### 10.3.4.1 Activity Report

#### 10.3.4.1.1 RIA Web page.

Change. Presentation of the magazine.

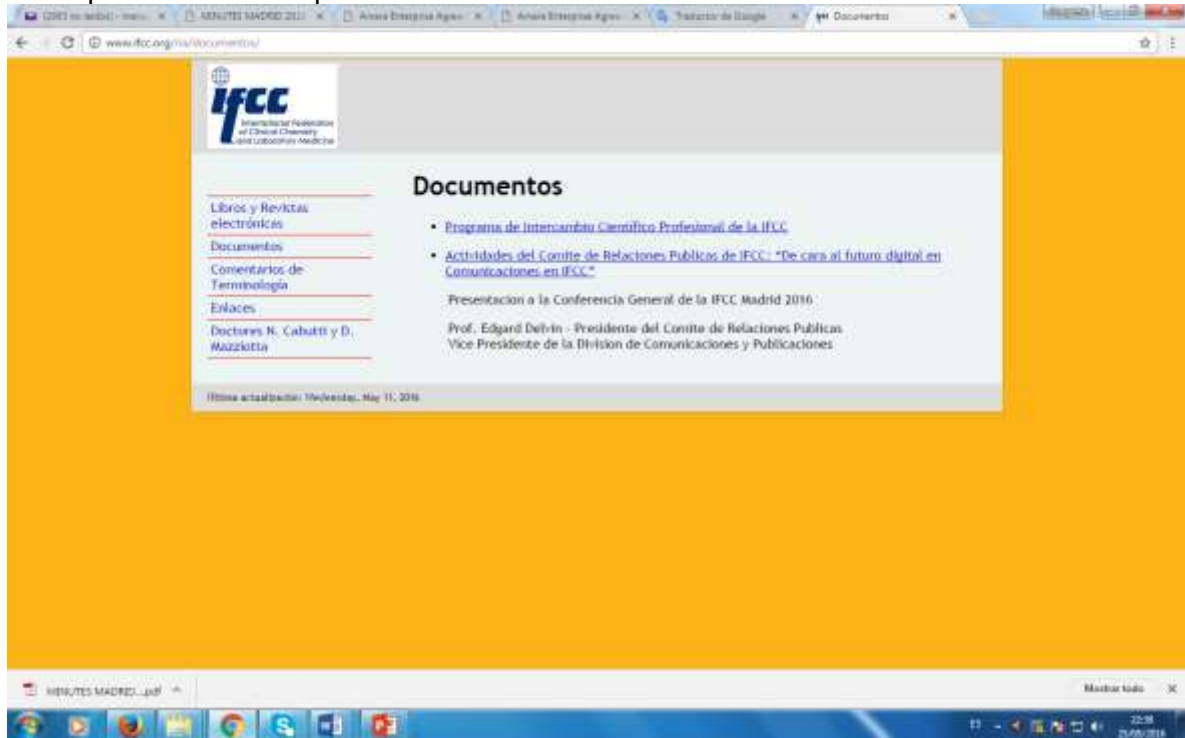


In Books .- they have been included 3 new books to promote the visit to this place.



It has invited members and different professionals to participate in the project AMARA.

Documents, have translated presentations by representatives of CPD that occurred in the General Conference of Madrid. They have spread knowledge of these presentations for professionals.



Links are being reviewed one by one if they are active and are being updated. (400 LINKS)

THE MEMBERS ARE HELPING TO UPDATE THE LINKS OF EACH SECTION UPDATING LINKS

EXAMPLE

INITIAL  
LOGO AND LINK OF THIS CORRECT IFCC  
COLABIOCLI LOGO IS OK BUT IS WRONG THE LINK

LOGO DE COLABIOCLI ES OK PERO HAY QUE CORREGIR EL LINK , ESTE es EL correcto  
<http://colabiocli.com/>

LOGO de OPS/OMS y el link <http://www.paho.org/hq/?lang=es>



- Lab Test Online <sup>ES</sup>® Eliminar de esta posición y Este ponerlo en revistas científicas
- AACC Recursos Eliminar de esta posición y poner Este en Instituciones y Centros oficiales
- SEQC - Sociedad Española de Bioquímica Clínica y Patología Molecular

Esta eliminar porque ya está constando en Sociedades científicas

Mexican Association of Clinical Laboratory Sciences Eliminar porque el nombre está mal y ponerla en sociedades científicas (Esta abajo el nombre y link correctos) colocarlo en el orden alfabético correspondiente.

- Sociedad Ecuatoriana de Bioquímica Clínica (SEBIOCLI)

Eliminar de este puesto y ponerla en la sección sociedades científicas debajo de la Sociedad Andaluza, el LINK está correcto

#### 10.3.4.1.2 Diagnostic in vitro DIV O3 junio 2016



DIV 04.

DIV MAGAZINE OCTOBER 04, THIS LIST IN ITS CONTENT. IN THE  
LAST WEEK SEPTEMBER TO BE ISSUED BEGINS

Composition of the magazine

a) EDITORIAL BOARD

b) EDITORIAL. Dra. Maria Pasquel

c) NEWS AND UPDATES

1. Tribute to Dr. Ulysses Tuma

2. X National Congress of Clinical Laboratory, ACEA, SEQC And AEBM. Spain 2016

3. Training of University Teaching Quality Control for the Clinical Laboratory. Quito, Ecuador

4. Proclamation of the Directive of the Dominican College of Bacteriologists (CODOBIO)

d) SCIENTIFIC ARTICLES

1. hypocalcemia POSTIROIDECTOMÍA: INCIDENCE CONTROL AND TREATMENT

Rodriguez Rodriguez M., M. Rosillo Coronado, Mendiguchía L. Jimenez, Garcia and Garcia  
Cano Collía M. A.

Clinical Biochemistry Service. H. U. Ramón y Cajal. Madrid

2. TOWARDS A QUALITY MANAGEMENT SYSTEM IN A CLINICAL LABORATORY  
MATERNO A PUBLIC HOSPITAL NEONATAL

Bioq. Ana Belen Pacheco

3- TRAZABILIDAD, FOCUS AND IMPLEMENTATION GUIDELINES FOR CONSIDERING  
ISO 17511: 2003. Cecilia .Alba Garzón. Colombia

e) LETTERS TO THE EDITOR

Methotrexate: FACTOR aid anemia Erythrocyte Rheology ALTERA

Martino, Matias<sup>1</sup>; Svetas, Maria José<sup>3</sup>; Urli, Leda<sup>1</sup>; Georgetti, maria<sup>1</sup>; Volpintesta Ricardo<sup>2</sup>;  
Luquita, Alejandra<sup>1</sup>.

f) ARTICLE OF YOUNG RESEARCHERS Santiago Fares Taie IFCC.-

Lab-Surfing, a new project of the Task Force

g) RADIO INTERVIEW THE MICROSCOPE

Title: New Webinar IFCC Accreditation Clinical Laboratory.

Prof. Graham Beastall, Member of the Executive Board of the IFCC.

h) COMMITTEE REDACCION.- This updated.

#### **10.3.4.1.3 Ibero-American Radio.**

This updated MANY VISITS AND EVERY MONTH

GK asked if we should translate eJIFCC articles to Spanish? Felt was probably too large a project  
and would open question of translation to other languages.

### **10.8. Related Journals (KA)**

#### **10.8.1. Meetings of Editors**



Not meeting in Taiwan. Next meeting will be in Athens.

**Action: SCL to contact editors early next year.**

### **10.8.2. Journals**

#### **10.8.2.2. Clinica Chimica Acta (CCA)**

Not all IFCC articles being published in CCA.

#### **10.8.2.3. Labmedica International (LMI)**

**Covered in TP report. Need to keep an eye on material being published directly without input of TP.**

**Action: TP to remind LMI.**

### **10.9.4. Publicity**

Proposal of policies for advertising on IFCC communication tools. Felt should avoid adverts on website but allow adverts in other publications but need to advertise fact and costs.

Also need to optimise revenue streams from corporate members. Needs to be discussed with EB. Non-member vs member costs and streams.

**Action: Raise with corporate committee via Rolf Hinzmann. KA to write proposal.**

### **10.10. Corporate Member Activities (BJ)**

Supported banners at Madrid conference. Promotional materials from Athens and Durban next year. Need feedback from CPD on what support they require. BJ to share with PB what support he has been providing. BJ to stay on editorial board of eJIFCC. Sponsorship is going to become increasingly difficult in future so IFCC will need to differentiate its 'products' to make them more attractive to industry and compete with other groups, meetings etc.

### **10.19. Meetings & Symposia (KA)**

#### **10.19.1 CPD Symposia**

##### **10.19.1.1 Athens, Greece (IFCC/EFLM EuroMedLab) 11-15 June 2017**

Role of Communication in P4 Laboratory Medicine (Accepted):

Chair: Khosrow Adeli (CA)

- 1) Online Resources for Patients and Healthcare Professionals  
Speaker: Tahir Pillay (ZA)
- 2) eLearning and Online Educational Tools in Laboratory Medicine  
Speaker: Peter Vervaart (AU)
- 3) Electronic Apps and Medical Diagnostics Data Management  
Speaker: Khosrow Adeli (CA)

**Action: Need to share thoughts by March to ensure not too much overlap in presentations.**

##### **10.19.1.2 Durban, South Africa, ICCCLM 24 October 2017**

"Value of Laboratory Medicine in Healthcare Delivery" (Accepted)

- 1) Anatomy of a value proposition for laboratory medicine  
Speaker: Christopher Price (UK)
- 2) Critical review of the evidence supporting the value of lab medicine in clinical care  
Speaker: Khosrow Adeli (CA)
- 3) Demonstrating the value of laboratory tests: a clinical and economic perspective  
Speaker: Bruce Jordan/Peter Bialk (CH)

**10.19.1.3 Punta Del Est, Uruguay, XXIII COLABLIOCLI 17-20 September 2017**

C-DL and C-leL Joint Symposia (Accepted):  
"The IFCC eAcademy: Progress and the future"

Chair Janet Smith

- 1) The IFCC Curriculum. (Janet Smith)
- 2) The eAcademy: technical aspects and the present.me software. (Peter Vervaart)
- 3) Translation of eAcademy material. (Eduardo Luis Freggiaro).

No other invitations to submit in 2017. Next IFCC meeting will be Barcelona in May, 2019. Consider putting together a proposal for AACC in 2018.

**10.19.2 Future CPD EC Meetings**

**10.19.2.1 Athens, Greece (IFCC/EFLM EuroMedLab) 10 June 2017**

**Action: Working Groups to meet in Athens in 2017.**

**10.19.2.2 Durban, South Africa, (ICCCLM) 22-25 October 2017**

Conference call or face to face in Milan in February 2017. Face to face will be a good ice breaker for the two new members of the committee. Potentially 8<sup>th</sup> and 9<sup>th</sup> February.

**Action: SCL to send out Calendar invites in Outlook.**

10.20. Membership

Members:	Position	Term and Time of Office
<b>Khosrow Adeli – AD (CA)</b>	Chair	2 <sup>nd</sup> 2016 01 – 2018 12
<b>Edgard Delvin - ED (CA)</b>	Vice Chair/ PR Coordinator	2 <sup>nd</sup> 2016 01 – 2018 12
<b>Peter Vervaart – PV (AU)</b>	Secretary/Publications-Distance Learning Coordinator	2 <sup>nd</sup> 2014 01 – 2016 12
<b>Gabor Kovacs – GK (HU)</b>	Editor, eJIFCC	2 <sup>nd</sup> 2015 01 – 2017 12
<b>Tahir Pillay - TP (ZA)</b>	Editor IFCC News	2 <sup>nd</sup> 2016 01 – 2018 12
<b>Bruce Jordan - BJ (CH)</b>	Corp. Rep.	2 <sup>nd</sup> 2014 01 – 2016 12

Require succession planning for future particularly GK next year and then KA, ED and TP in 2018.

10.30. Budget: current expenditures and proposed budget for 2017

<b>Update 19.09.2016</b>	<b>10. IFCC Communication Publication Division (CPD) 2016</b>	<b>CHF</b>
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	REVENUES & INCOME	Proposal 2016	Actual 2016
10 00 01	Elsevier support AACC	3.000,00	3.273,00
10 00 02	Income from Com. Publ. div. (CPD) Endorsement - including ADV	15.000,00	22.105,00
10 00 03	e-Academy support	0,00	0,00
	<b>TOTAL REVENUES &amp; INCOME</b>	<b>18.000,00</b>	<b>25.378,00</b>
	EXPENSES	Proposal 2016	ACTUAL YTD
10 00 03	e-Academy	25.000,00	496,17
10 02 01	Committee on Public Relations	13.000,00	4.613,55
10 02 02	Committee on Internet and e-learning	10.000,00	7.007,90
10 03 01	WG e-Journal	3.000,00	1.271,85
10 03 02	WG e-News	3.000,00	2.377,56
10 03 04	WG Ibero-American Nomenclature and Translations (WG-IANT)	3.000,00	2.601,56
10 03 05	WG Ibero-American Radio - El Microscopio	15.000,00	9.753,00
10 04 00	Publication, Reprints, CD, Posters, Exhibition	25.000,00	30.118,00
10 07 01	Internet and Web content	25.000,00	1.388,40
10 80 00	CPD Meetings	20.000,00	4.400,30
	<b>TOTAL EXPENSES</b>	<b>142.000,00</b>	<b>63.532,12</b>

Need to balance publications and internet lines. Need to separate publications from booths.

**Action: Ask Insoft to bill us now for the next phase of the eAcademy to pay from this year's budget**

#### 10.40. Other Business

Review vision, mission and strategy and ensure it is fit for purpose. Need to preach to the non-converted. Rewrite business plan. Bring in a consultant to help with strategic plan (\$2000 to \$4000/day). Move out to other associations (WasPALM, AACC, etc) via alliances etc. Use LAV more effectively in support of these aims. Need to use a contact management process to develop a mechanism for contacting members directly rather than relying on national representatives who quite often don't pass information on.

Need to drive eAcademy by identifying topics and speakers and recruiting speakers to fill holes in the curriculum. Could be a paid consultant role.

Expert chat rooms: already have the register of experts and the mentor program which can be used for this purpose. Also have the LinkedIn group to which questions/discussions can be posted.